

Gulfshore Business 2016 ONLINE MEDIA KIT

Your direct connection to the
Southwest Florida business community.

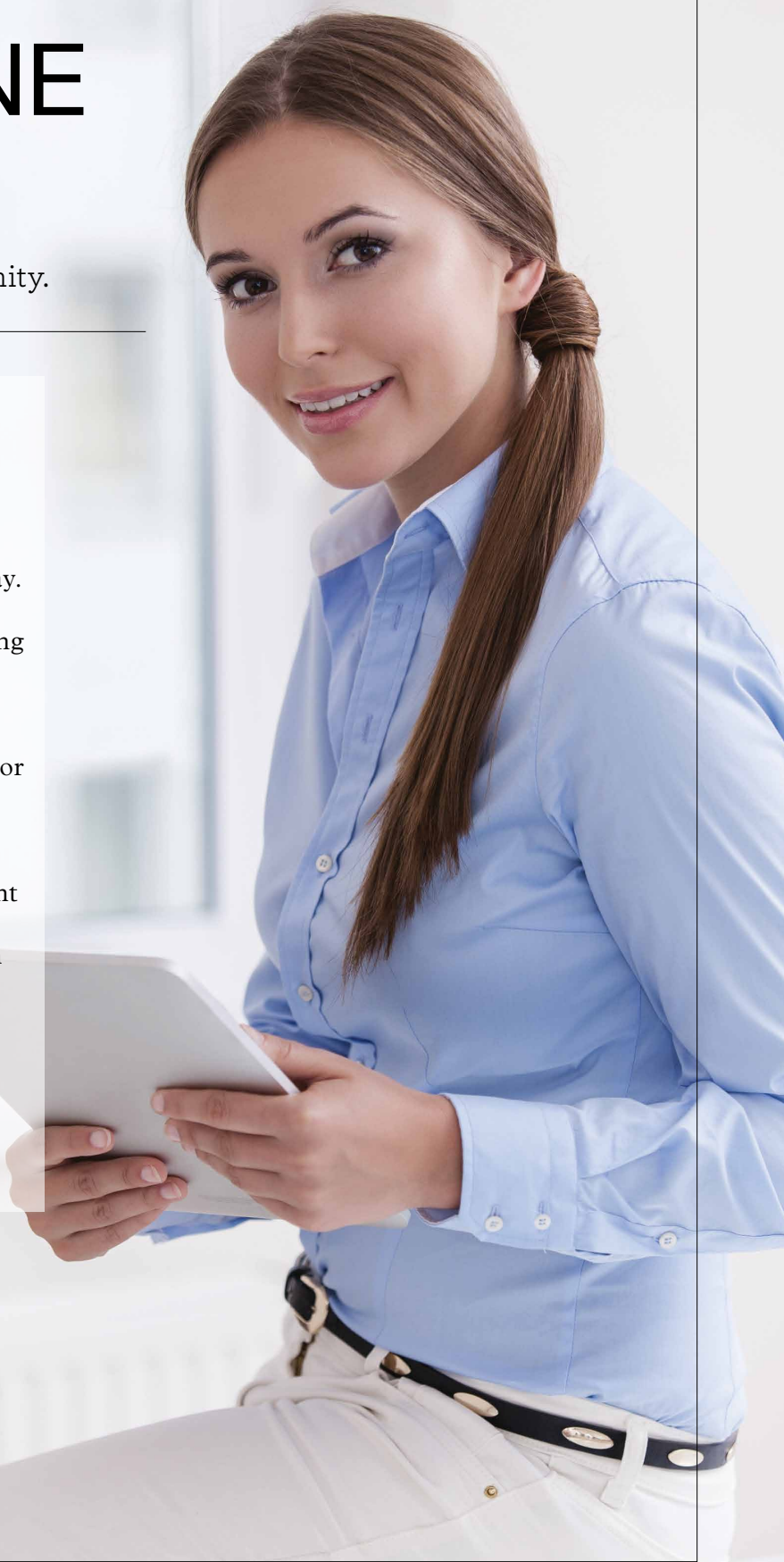
Online Opportunities

- *Gulfshore Business Daily* is delivered each morning to more than 7,000 readers in a quick, easy-to-read format—a great way for informed business people to start their work day.
- *Gulfshore Business This Week in Real Estate* is sent each Wednesday morning to nearly 1,800 executives with business interests in the Southwest Florida real estate market—an important link to this high value sector of the economy.
- gulfshorebusiness.com—Be at the forefront of the business community by advertising online at this important information resource.
- The *Gulfshore Business* digital edition is delivered to thousands of readers each month featuring the latest print issue. The digital edition features all of the advertising from the print magazine, a huge added value to advertisers that comes at no additional charge!

**GULFSHORE
BUSINESS**

**GULFSHORE
BUSINESS** DAILY

**GULFSHORE
BUSINESS**
This Week in Real Estate



Rates & Dimensions

Gulfshore Business Daily

Ad Unit	Weight x Height	Rate
Horizontal	400 x 60	\$500
Skyscraper	120 x 600	\$650
Hot Properties	468 x 250	\$375

gulfshorebusiness.com

Ad Unit	Weight x Height	Rate
Leaderboard	728 x 90	\$500
w/ Mobile Leaderboard	320 x 50	
Island	300 x 250	\$500
Half page vertical	300 x 600	\$650

This Week in Real Estate

Ad Unit	Weight x Height	Rate
Horizontal	360 x 48	\$425
Skyscraper	98 x 490	\$500



Specification

Banner Ads

Positioned next to editorial content, banners are a visual way of reaching out to *Gulfshore Business's* readers and an opportunity for client logo exposure.

File Requirements

- JPEG, GIF, Animated GIF, Flash
- Resolution: 72 dpi (File size: 25K or less)
- Color mode: RGB

Link

Include the exact URL you want the ad to link to.

Deadline

Banners and Sponsored Links are due one week before the newsletter is scheduled to go out. Please submit materials to khill@gulfshorelife.com.

Reports

Status reports are available by request. Contact your account executive for more information.

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